



## Marketing Manager

Do you have a strong work ethic and are passionate about education and community programs? Be part of a team where you can work for a non-profit organization and make an impact on students to learn more! You can make a difference in the world by giving students the opportunity to access free and affordable educational services!

### **About Vancouver Region Educational Services:**

Vancouver Region Educational Services (VRES) is a non-profit organization offering accessible and meaningful learning experiences to communities across the Vancouver Region. We support growth through educational programs, youth initiatives, and community partnerships that encourage skill development, confidence, and creativity.

### **About this opportunity:**

As a Marketing Manager, you will support the planning, organization, and execution of marketing initiatives that promote VRES programs and community outreach. You will assist with brand messaging, marketing strategy, promotional campaigns, and communication with families and partners. This role combines creativity, planning, and leadership in community-based program promotion.

Key responsibilities are as follows:

- Support development and execution of marketing strategies for educational programs and events
- Coordinate visual and written campaign materials with the design and communication teams
- Assist with brand messaging, planning outreach campaigns, and creating promotional schedules
- Manage inquiries related to marketing partnerships, community outreach, and promotions
- Help supervise marketing assistants, graphic designers, and promotional support staff
- Track analytics and engagement to support data-informed decision making
- Provide on-site promotional support at events across Metro Vancouver



**Requirements:**

- Strong interest in marketing, communications, branding, or related fields
- Strong leadership, communication, and planning skills
- Ability to support multiple campaigns simultaneously in busy seasons
- Ability to work 35 to 40-hour work weeks, including evenings and weekends based on assigned shifts
- Mobility to commute to community events, promotional activities, and program sites across Metro Vancouver
- A valid Standard First Aid with CPR-C certification and a satisfactory Vulnerable Sector Check are required (not reimbursed). These may be obtained after securing the role but must be completed before the first day of work
- Candidates must be between 15-30 years of age, a Canadian citizen/permanent resident/refugee protection status, and have a valid SIN.

**Assets:**

- Experience leading marketing campaigns or outreach initiatives
- Graphic design, videography, or photography experience
- Fluency in more than one language (reading, writing, speaking, listening)
- Access to a car and a valid Class 5/7 British Columbia driver's license

This is a fully in-person position. Salary ranges from \$18.25-26/hour, dependent on experience, skills, education, and role.