



## Community Organizer

Do you have a strong work ethic and are passionate about education and community programs? Be part of a team where you can work for a non-profit organization and make an impact on students to learn more! You can make a difference in the world by giving students the opportunity to access free and affordable educational services!

### **About Vancouver Region Educational Services:**

Vancouver Region Educational Services (VRES) is a non-profit organization offering accessible and meaningful learning experiences to communities across the Vancouver Region. We support growth through educational programs, youth initiatives, and community partnerships that encourage skill development, confidence, and creativity.

### **About this opportunity:**

As a Community Organizer at Vancouver Region Educational Services (VRES), you will play an integral role in supporting community development and expanding access to meaningful educational opportunities. This position focuses on fostering creativity, collaboration, and inclusion while helping to deliver programs that inspire personal growth for learners of all ages. You will use your passion for education, marketing, and community outreach to help strengthen VRES's presence and impact across the region.

Key responsibilities are as follows:

- Analyze marketing and outreach metrics to evaluate campaign effectiveness and improve community engagement strategies.
- Create visually appealing promotional content using Canva and support social media scheduling and management through Hootsuite and other platforms.
- Assist in managing Google advertisement campaigns to increase program visibility and participation.
- Build and maintain partnerships with schools, libraries, community centers, and external vendors to expand VRES's community presence.



**Requirements:**

- Dedication and passion for all-round language, STEAM, and sports education; community services; program development and management; and collaborative work.
- Experience in graphic design, video editing, and/or content creation.
- Customer service skills and excellent written and verbal communication skills.
- Proficiency in using Google Workspace and Canva.
- Ability to work 35 to 40-hour work weeks, including evenings and weekends based on your assigned shift.
- Mobility to commute to locations (e.g., schools and community centers) across Metro Vancouver to deliver programs and attend events.
- A valid Standard First Aid with CPR-C certification and a satisfactory Vulnerable Sector Check is required from successful candidates (not reimbursed). These can be obtained after co-op employment is secured but must be acquired before the first day of work.
- Candidates must be between 15-30 years of age, a Canadian citizen/permanent resident/refugee protection status, and have a valid SIN.

**Assets:**

- Experience in marketing, community outreach, customer service, or related fields.
- Experience working with diverse community groups, families, or youth populations.
- Fluency in more than one language (encompassing reading, writing, speaking, and listening abilities).
- Access to a car and a valid Class 5/7 British Columbia driver's license.

This is a fully in-person position. Salary ranges from \$18-26/hour, dependent on experience, skills, education, and role.