



Website Development Volunteer

Are you passionate about building websites and creating meaningful digital experiences? Join a team that uses technology and design to strengthen community impact and expand access to our programs. At U+, your skills can help shape an engaging, user-friendly online presence that connects students, volunteers, and families. There's no better place to grow your technical abilities while making a real difference—be part of U+ today!

About U+:

U+ is a global, innovation-driven educational technology company dedicated to the long-term success of our students. We offer students worldwide an interactive, language immersion experience. Beyond language programs, U+ has expanded its offerings to include STEAM programs, which encompass coding, camp programs, and public speaking programs. We are eager to collaborate with talents from various disciplines to foster growth and development within U+.

About this opportunity:

As a Web Development volunteer, you support our efforts in building and maintaining our website and improving user experience.

Key responsibilities are as follows:

- Maintaining and optimizing U+'s website to ensure a smooth, accessible, and user-friendly experience for students, parents, and volunteers.
- Designing, developing, and updating web pages using platforms such as Wix and WordPress, while ensuring consistency in branding and layout.
- Identifying, troubleshooting, and resolving technical issues, bugs, and performance concerns to improve site functionality and loading speed.
- Collaborating with team members to implement new features, integrate tools or plugins, and enhance overall website performance.
- Assisting in improving user experience (UX) by analyzing navigation flow, organizing content effectively, and making design recommendations.
- Updating program information, event pages, and promotional materials to ensure accuracy and timely communication.



Requirements:

- Dedication and interest in web development, digital design, and improving user experience.
- Proficiency in website platforms such as Wix or WordPress, with a basic understanding of HTML, CSS, or related web technologies.
- Strong attention to detail to ensure accuracy in layout, content updates, and functionality.
- Problem-solving skills and the ability to troubleshoot technical issues efficiently.
- Ability to work independently on development tasks while collaborating with team members on design and content updates.

Assets:

- Experience building or maintaining websites for organizations, clubs, or personal projects.
- Familiarity with SEO principles, analytics tools, or performance optimization techniques.
- Experience integrating plugins, third-party tools, or e-commerce features.
- Knowledge of UX/UI design principles and responsive design practices.
- Fluency in more than one language (encompassing reading, writing, speaking, and listening abilities) to support our diverse community.

This is a volunteer position. We can accommodate different working modes—fully in-person (1595 16th Ave, Richmond Hill), hybrid mode, or fully remote—depending on the candidate's circumstances. Placement format will be discussed during the selection process.