



Brand Ambassador Volunteer

Are you outgoing, enthusiastic, and passionate about connecting with your community? Join a team that represents U+ and helps share our mission with a wider audience. As a Brand Ambassador, you will help promote our programs, engage with students and families, and build meaningful connections that strengthen our community impact. There's no better place to represent a cause you believe in—be part of U+ today!

About U+:

U+ is a global, innovation-driven educational technology company dedicated to the long-term success of our students. We offer students worldwide an interactive, language immersion experience. Beyond language programs, U+ has expanded its offerings to include STEAM programs, which encompass coding, camp programs, and public speaking programs. We are eager to collaborate with talents from various disciplines to foster growth and development within U+.

About this opportunity:

As a Brand Ambassador Volunteer, you will represent U+ Community and help promote our programs to students, families, and local partners. You will work closely with our team to support outreach efforts, share information about our initiatives, and help build strong connections within the community.

Key responsibilities are as follows:

- Representing U+ Community at events, workshops, and outreach initiatives to promote our programs and mission.
- Engaging with community members, answering questions about our initiatives, and sharing information about available programs.
- Supporting social media efforts by helping create content, sharing updates, and promoting organizational activities online.
- Assisting with marketing campaigns and promotional initiatives to increase community awareness and participation.
- Collaborating with team members to strengthen outreach efforts and ensure consistent messaging across events and digital platforms.



Requirements:

- Enthusiasm for community outreach, public engagement, and representing a mission-driven organization.
- Strong communication and interpersonal skills with the ability to confidently interact with diverse audiences.
- Professional, friendly, and approachable demeanor when representing the organization at events and programs.
- Reliability and strong teamwork skills to collaborate effectively with staff and fellow volunteers.
- Willingness to support outreach initiatives through both in-person events and online promotion when needed.
- A satisfactory Vulnerable Sector Check is required from successful candidates (not reimbursed). These can be obtained after placement is secured but must be acquired before the first day of placement.

Assets:

- Experience in public relations, marketing, or community outreach roles.
- Experience volunteering or working at events, workshops, or community programs.
- Familiarity with social media platforms and basic content creation tools.
- Leadership experience in school clubs, teams, or community initiatives.
- Fluency in more than one language (encompassing reading, writing, speaking, and listening abilities) to support our diverse community.

This is a volunteer position. We can accommodate different working modes—fully in-person (1595 16th Ave, Richmond Hill), hybrid mode, or fully remote—depending on the candidate's circumstances. Placement format will be discussed during the selection process.