Graphic Designer

Are you passionate about education? Join a team that leverages technology to transform how students learn new languages and explore their interests in STEAM. There's no better place to make a meaningful impact—be part of U+ today!

About U+:

U+ is a global, innovation-driven educational technology company dedicated to the long-term success of our students. We offer students worldwide an interactive, language immersion experience. Beyond language programs, U+ has expanded its offerings to include STEAM programs, which encompass coding and various camp programs, and public speaking programs. With this expansion, we are eager to collaborate with talents from various disciplines to foster growth and development within U+.

About this opportunity:

As a Graphic Designer at U+, you will create visually compelling content for digital and print media that strengthens the U+ brand. You will design engaging graphics, marketing materials, and social media assets to support promotional campaigns and community outreach. Your designs will reflect U+'s mission, values, and evolving brand identity.

Key responsibilities are as follows:

- Design graphics, layouts, and branding materials for digital and print applications.
- Create professional visual assets such as logos, banners, posters, infographics, and promotional materials.
- Develop engaging content for social media platforms and digital marketing campaigns.
- Ensure all designs align with U+ brand guidelines and maintain a consistent visual identity.
- Collaborate with developers, marketing teams, and content creators to support cross-departmental projects.
- Communicate design concepts clearly with internal teams and stakeholders.
- Adapt graphics for various devices, screen sizes, and digital platforms.
- Revise and update existing visual assets to support branding updates, new campaigns, or stakeholder feedback.
- Ensure accessibility and usability standards are considered in all design projects.

- Deliver day camps (e.g., March Break Camp, Weekend Camp, and Summer Camp) and other virtual and in-person educational programs across the Greater Toronto Area.

Requirements:

- Proficiency with design tools such as Adobe Creative Suite (Illustrator, Photoshop, InDesign) and Canva.
- Understanding of typography, color theory, composition, and branding principles.
- Strong communication skills and the ability to collaborate with cross-functional teams.
- Excellent attention to detail, creativity, and problem-solving abilities.
- Ability to manage multiple projects and deadlines in a fast-paced environment.
- Familiarity with accessibility standards and responsive design.
- Professionalism, reliability, and a strong work ethic.
- A valid Standard First Aid with CPR-C certification and a clear Vulnerable Sector Check are required prior to start date (not reimbursed).
- Candidates must be between 15-30 years of age, a Canadian citizen/permanent resident/refugee protection status, and have a valid SIN.

Assets:

- Experience working with marketing teams or designing for campaigns.
- Knowledge of UI/UX principles or website design.
- Experience creating motion graphics or short-form animations.
- Photography, illustration, or videography skills.
- Fluency in multiple languages (reading, writing, speaking, and listening).
- Access to a vehicle and a valid Ontario driver's license.

This is a fully in-person position. Salary ranges from $18-26/hour, dependent on experience, skills, education, and role.